

NUSHEEJA NASRIN P

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SUMMARY

Passionate digital marketer with experience. Proficient in SEO, SMM, social media management, content creation, and analytics tools to drive online visibility and lead generation. Looking for a role to grow and help businesses succeed through smart digital strategies.

TECHNICAL SKILLS

- Social media marketing
- Market analysis
- Keyword research
- Content creation
- PPC advertising
- Google Analytics
- SEO strategies
- Email marketing
- Wordpress

EXPERIENCE

EPIC VENTURE , UAE

04/2025 , CURRENT

Digital Marketing Intern

- Monitored social media for trending news and audience feedback to inform strategies.
- Conducted competitor analysis to evaluate marketing activities and strategies.
- Developed engaging content for social media, enhancing brand visibility.
- Performed comprehensive keyword research to optimize content reach.
- Analyzed competitors' online presence across multiple channels to identify industry trends.

EDUCATION

- **Diploma in Digital Marketing** 2024 - 2025
SkillMount Academy
- **Diploma in Electronics Engineering** 2017 - 2020
GWPTC KOTTAKKAL

ADDITIONAL INFORMATION

- **Languages:** English, Hindi , Mlayalam.
- **Certifications:** Google Ads Display Certificate